



Media ONE/All-in-One Service Packages

Media ONE Service Packages	Media ONE Silver	Media ONE Gold	Media ONE Platinum
System Functionality			
Unlimited Customer Database	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Host & Syndicate Unlimited Content	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sell Unlimited Products	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
10,000 Email Newsletters / Month	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Unlimited Customer Enquiries	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Plan Limits			
Users	1	5	10
Email Addresses	10	20	50
Disk Limit	500 MB	1000 MB	2000 MB
Bandwidth / month	100GB	100GB	100GB
SMS / month	20	30	50
Support & Maintenance			
Email Support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Forum Support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Phone Support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pricing			
Web Site Custom Design	project specific	project specific	project specific
Monthly Subscription Fee	\$69.00	\$89.00	\$109.00
If Paid Annually (10% discount)	\$746.00	\$962.00	\$1,177.00

League Media USA's All-in-One solution is made up of the following lead-in plans:

- Web Hosting v2
- eCommerce
- Email Marketing
- Lead Management
- Web Apps framework
- Bookings
- POP/IMAP email
- SEO optimization

Web Hosting & Content Management

(not a full list of features):

- * Use SiteWalk to edit your web pages on the fly
- * Use FTP to manage your website just like you would with any other web hosting
- * Integrated customer database that grows as customers enquire or interact with your website
- * Make any type of content secure
- * Share and syndicate any type of content using RSS
- * Build communities using forums, blogs and collect customer comments on any type of content
- * SEO integration into Google, Yahoo and Windows Live
- * Sophisticated ready-to-go reporting, no need to add any code to your web pages

Publish any type of Content

- * Announcements, FAQs, Literature
- * Set Release and Expiry dates on your content
- * Make any type of content secure
- * Share and syndicate any type of content using RSS
- * Create micro-communities by allowing customers to comment on any type of content
- * Create your own type of searchable content using Web Apps (All-in-One solution only)
- * Create re-usable content snippets which you can use anywhere

Integrated Customer Database

- * Grow your customer database every time your customers enquire or interact with your website
- * Keep a history of all past customer enquiries
- * Allow customers to view their past enquiries via secure "member only" areas
- * Allow customers to keep their details updated via secure "member only" areas
- * View on a per customer basis details on every action they've taken on your site
- * Customize and extend the Customer Database to suit your business (All-in-One solution only)

Manage your Website and Web Pages

- * Use SiteWalk to edit your website on the fly
- * Use a Microsoft Word like WYSIWYG editor to edit web pages
- * Use Module Manager to add business functionality without any programming
- * Make web pages secure
- * Archiving & Rollback for every web page and template
- * Automatically creates a working copy of web page until you publish
- * Apply content approval rules to any web page or template
- * Use templates to create a consistent look and feel
- * Use FTP to upload and download web pages
- * Work directly inside Dreamweaver using our plugin Triangle

RSS

- * Create an unlimited number of RSS channels
- * Syndicate and share any type of content e.g. blogs, web pages, news and announcements, FAQs etc
- * Set update frequency of your RSS channels
- * Reports on RSS usage and items selected from within a feed

Secure "Member Only" Areas

- * Make any type of content secure (web pages, announcements, Blogs, FAQs, Forums etc)
- * Manage your customers' access to any secure area
- * Set expiry date for customer access to any secure area
- * Easily email login details to every customer in a secure area
- * Report on customer logins to each secure area

Website Reporting

- * Comprehensive reporting without having to add a single line of code to your web pages
- * Geo-location reporting - see a map of the world.
- * Detailed visitors reporting including new vs returning, location, IP address, Spy Lens and more
- * Detailed reporting on every type of content
- * Search engine reporting, e.g. search phrases, when your site has been indexed and more
- * Sophisticated customer reporting framework.
- * Filter on any system or custom field
- * Save any report and run later
- * Export any report to Microsoft Excel for further analysis

Web Form Builder

- * Build customer enquiry web forms without any programming
- * Add any number of custom fields to your web form to suit your business
- * Automatically captures and populates every enquiry in your customer database
- * Use built-in business workflow framework to automate follow-up, set reminders and escalation rules. Choose to be notified via email and/or SMS.
- * Report on web form submissions including custom fields and easily export to Microsoft Excel
- * Allow customers to upload files within web forms
- * Allow real-time credit card processing within web forms, e.g. process donations (All-in-One solution only)
- * Allow refer-a-friend functionality within web forms
- * Add Image Verification to web forms to stop spam submissions by bots
- * Allow customers to subscribe to one or more campaign lists within web form (All-in-One solution only)
- * Automatically subscribe customer to a Secure Zone upon submission of a web form
- * Easily add web form to any web page hosted at GB or elsewhere
- * Customize the landing page customers see after submitting an enquiry
- * Customize auto responder email sent to customers after they make an enquiry

Build Communities with Forums

- * Create any number of forums
- * Set moderation level on new customer posts
- * Customers can subscribe to any thread and be notified when new posts are added
- * Make any forum secure
- * Set release and expiry date on your forms
- * Reporting on forum usage
- * Easy to use administrative interface for managing threads and posts
- * Limitless customizability of forums

Amplify your voice with a Blog

- * Full blogging platform
- * Customers can leave comments on any blog post
- * Approve all incoming trackbacks
- * Trackbacks to any other blog
- * Permalink
- * Set release dates for blog entries
- * Tagging and Tag cloud module
- * Blog calendar module
- * Recent blog post module
- * Blog post by month module
- * Report on blog post readership
- * Integrated RSS channel for each blog
- * Make your blog secure
- * Limitless customizability of blogs
- * Ability to import WordPress or TypePad blog

Photo Galleries

- * Create any number of photo galleries
- * Easily add a photo gallery to any web page
- * Add a description to any photo
- * Customize layout and appearance of photo galleries

Ad Rotators

- * Create any number of ad rotators
- * Rotate images, HTML snippets or Flash objects
- * Report on number of impressions, click thrus for any period

Meta Data

- * Built-in meta data framework
- * Create your own meta data tags and easily add them to any web page

eCommerce Features

Main Features of eCommerce

- * Sell real products or e-Products
- * Give individualized discounts to any customer for any catalogue
- * Integrated customer database that grows as customers buy or interact with your online shop
- * Inventory Control
- * Cross and upsell features
- * Multi-currency support
- * Sell Gift Vouchers
- * SEO integration into Google, Yahoo and Windows Live
- * Sophisticated ready-to-go reporting, no need to add any code to your web pages
- * Limitless customizability

Integrated Customer Database

- * Keep a history of all past customer purchases
- * Give loyal customers individualized discounts. You can apply a different discount for every catalogue and every customer
- * Allow customers to view their past orders and even re-download any e-Products previously purchased via secure "member only" areas (All-in-One solution only)
- * Setup recurring orders and payments. Automatically emails invoices to customers
- * Customize and extend the Customer Database to suit your business (All-in-One solution only)

Catalogues & Products

- * Setup an unlimited number of Catalogues & Products
- * Set Release and Expiry on any Catalogue or Product
- * Sell e-Products. Limit how many times and where they can be downloaded from
- * Set product weight / volume for any product to control the shipping options that are displayed
- * In addition to the 2 default images for every product, choose up to 10 preview images for any product. The system will automatically generate thumbnails
- * Use Buy and/or Get-a-Quote option for checkout. Buy option will force customer to pay for goods. Quote option
- * Make any catalogue secure (All-in-One solution only)
- * Selectively hide prices. For any catalogue hide product prices on the public site and display for existing customers
- * Configure the order in which catalogues or products are ordered (put popular products first)
- * Use sophisticated product search module to allow customers to search by keywords, within a catalogue, within a price range and choose how they want the products listed
- * Put any product On Sale. This crosses out the products retail price. E.g. was \$199 now only \$99.
- * Collect customer comments on any product (All-in-One solution only)
- * System utilizes Ajax technology for better customer experience

Easier management of your Online Shop

- * For faster management use Import feature to manage your entire online shop including products, pricing, catalogues, grouping, inventory control and more from a single Excel file
- * Export your entire product catalogue in one click. Make changes and re-import
- * Or use web-based interface to manage your online shop

eCommerce Reporting

- * Sophisticated e-commerce reporting framework
- * Sophisticated customer reporting framework
- * Track sales and payments
- * Track abandon rates and where customers abandon in online shop
- * Report on top Catalogues and Products. By amount or quantity sold
- * Report on Shipping Options and popularity
- * Report on Discount Codes and redemption
- * Detailed visitors reporting including new vs returning, location, IP address, Spy Lens and more
- * Geo-location reporting. See a map of the world
- * Track usage for any catalogue or on an aggregate basis
- * Track usage for any product or on an aggregate basis
- * Save any report and run later
- * Export any report to Microsoft Excel for further analysis

Customize your Online Shop

- * Limitless customizability of the online shop and the checkout process
- * Limitless customizability of invoice / quotes emailed to customers

Inventory Control & Drop Shipping

- * Complete inventory control. Optionally hide products from shop if out of stock
- * Allow any out-of-stock product to be pre-ordered
- * Set re-order threshold and be notified when product stock level falls below a certain quantity
- * Enable drop shipping on any product and automatically notify suppliers to fulfill customer orders

Multi-Currency Support

- * Sell global, act local with multi-currency support
- * Set prices for products in any currency
- * Setup shipping options for various countries
- * Setup tax codes for various countries
- * Support for many payment gateways throughout the world

Upsell, Cross sell and Product Grouping

- * Group similar products together, e.g. By size or by color, Small Shirt, Medium Shirt, Large Shirt
- * Increase sales using Cross/Upsell by relating products together. E.g. relate cell phone with charger and car kit.
- * Display related products separately or as checkboxes so the customer can add them to cart at the same time as buying the main product
- * Or use product attributes to create any number of Drop downs to collect information from customers when they add products to the cart, e.g. Size, Color, Style, Gender

Affiliate Programs

- * Setup any number of Affiliate Programs
- * Report across an Affiliate Program or measure an individual affiliate's performance
- * Reward your affiliates based on the actions the customers they refer make, e.g. purchases made (and amounts), enquiries made etc.
- * Easily email Affiliate Program details to subscribers of an Affiliate Program

Gift Vouchers

- * Create any number of Gift Vouchers with any dollar value
- * Gift Vouchers can be redeemed to buy products in your online shop

Payment Gateways

- * Integrated with popular payment gateways throughout the world
- * Offer COD / Check options at checkout
- * Offer PayPal as a secure payment gateway
- * Integrated with World Pay for a wide range of currency support
- * Google Checkout
- * Use Process Offline and process payment using existing POS system

Discount Codes

- * Create any number of discount codes
- * Set your own discount rates
- * Set release and expiry of discount codes

Shipping Options

- * Setup any number of shipping options for different countries
- * Set minimum and maximum weight and volume restrictions for any shipping option
- * Apply your tax code/rate to any shipping option
- * Integrated with USPS, FedEx and Australia Post for real-time shipping charge calculation

Tax Codes

- * Create any number of tax codes and rates for any country that you operate
- * If in USA automatically apply relevant state tax rate at checkout to products and shipping charges
- * Apply tax codes easily to products and shipping charges

XML Feeds

- * XML feed of all products to use with 3rd party affiliate network such as ClixGalore

Email Marketing Features

Main Features of Email Marketing

- * Choose over 200+ design templates
- * One-off and loyalty based campaigns
- * For the first time go beyond open rates and bounces reporting and see what actions customer take
- * Integrated customer database that grows as customers subscribe or interact with your website
- * Use the Customer Report Generator to dice and slice your customer database for better targeting and results
- * Systems to increase email deliverability and reducing spam

Email Marketing

- * Send One-Off Emails
- * Setup Birthday Loyalty Campaigns, e.g. setup one campaign to automate saying happy birthday to your customers on their birthday
- * Setup Anniversary based campaigns, e.g. based on previous holiday purchase, automate reminder in 6-months or 12-months
- * Setup Multi-Part email newsletter series. E.g. Customer signs up and receives issue 1 on sign-up, issue 2 a few days later, issue 3 a few days after that and so forth
- * HTML or Text Emails (HTML emails contain text version also)
- * Send a campaign to any customer group or your entire customer database
- * Preview your campaigns by emailing it to yourself or any one else before finalizing

Integrated Customer Database

- * Grow your customer database every time your customers subscribe or interact with your website
- * Centrally manage your customer's campaign subscriptions
- * A full history of past campaigns sent to each customer including open rates, actions taken and links clicked
- * Increase your sales by utilizing up to 5 anniversary dates for each customer, e.g. date of last holiday booked, date of last car service. Use loyalty campaigns to automate communication around these key events on a one-to-one basis
- * Customize and extend the Customer Database to suit your business (All-in-One solution only)

Lists

- * Create unlimited number of lists for better targeting and results
- * Use customer report generator to dice and slice your customer database
- * Easily add a subscription box to any web page hosted at GB or elsewhere to allow customers to subscribe to your newsletters
- * Customize the landing page customers see after subscribing to your list
- * Customize auto responder email sent to new subscribers after they subscribe
- * Double opt-in mechanism
- * Be notified via email every time a customer subscribes to a list

Email Marketing Reporting

- * Track Open Rate of HTML emails
- * Track Links clicked and most popular links (available for both HTML and Text formatted emails)
- * For the first time track customer Actions e.g. customer made a purchase, customer made an enquiry and so forth (All-in-One solution only)
- * Track bounce rates
- * Track customer unsubscriptions from your campaigns
- * Live Feed
- * Sophisticated customer reporting framework
- * Filter on any system or custom field
- * Save any report and run later
- * Export any report to Microsoft Excel for further analysis

Email Deliverability & Spam Control

- * Double Opt-In mechanism
- * Unsubscribe link on all newsletters
- * From email address verification

Lead Management Features

Main Features of Lead Management

- * Build any number of customer enquiry web form without any programming
- * Easily add your web forms to a web page hosted at Business Catalyst or any other hosting company
- * Use customizable business workflows to setup notifications via email or SMS when customers enquire
- * Use the Customer Report Generator to dice and slice your customer database

Integrated Customer Database

- * Grow your customer database every time your customers enquire or interact with your website
- * Keep a history of all past customer enquiries
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- * View on a per customer basis details on every action they've taken on your site
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Web Form Builder

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- * Report on web form submissions including custom fields and easily export to Microsoft Excel
- * Allow customers to upload files within web forms
- * Allow real-time credit card processing within web forms, e.g. process donations (All-in-One solution only)
- * Allow refer-a-friend functionality within web forms
- * Add Image Verification to web forms to stop spam submissions by bots
- * Allow customers to subscribe to one or more campaign lists within web form (All-in-One solution only)
- * Automatically subscribe customer to a Secure Zone upon submission of a web form
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Lead Management Reporting

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- * Filter on any system or custom field
- * Save any report and run later
- * Export any report to Microsoft Excel for further analysis

Features Exclusive to All-in-One Solution

Web Apps

- * A framework to create any type of content, e.g. job listings, real-estate listing, a car catalogue etc using a point-n-click approach
- * Create any number of web apps (web applications)
- * Use various modules to easily publish web apps on your website, e.g. all web apps, latest web apps, random web app, web apps within a classification and so forth
- * Allow customers to search within any web app on your site. The system will generate a search form that matches the schema of your web app.
- * Allow customers to submit, edit and delete web app items via your website. Optionally you can be notified when they do.
- * Make any web app item secure
- * Easily share and syndicate any web app items using RSS
- * Allow customers to submit comments on any web app item
- * Report on web apps and drill down to see item usage
- * For faster management use Import feature to manage your entire web app catalogue of items from a single Excel file

Bookings

- * Allow customers to book into events
- * Automatically manage capacity
- * Use inbuilt follow-ups framework to remind attendees of upcoming events
- * Collect payments with bookings
- * Customize the landing page customers see after booking
- * Customize auto responder email sent to customers after they make a booking
- * Sophisticated customer report generator to allow to generate and save booking-related reports

POP/IMAP Email

- * POP3 email. Use with Outlook, Thunderbird or any other popular email program
- * Web mail interface
- * Unlimited Aliases for each mailbox
- * Catch-all address
- * Out of Office Auto Responder
- * Mail Forwarding

SEO

- * Integrates with Google/Yahoo/Live sitemap. A daily feed of all content within website is produced for maximum exposure in the search engines
- * Search engine feed also includes every catalogues and products (eCommerce only)
- * Search Engine Friendly URLs. Catalogue and product names used in URLs to maximize search engine friendliness (eCommerce only)

Accessibility

- * Web-based Admin
- * FTP
- * Import / Export options
- * Work directly inside Dreamweaver using our plugin Triangle
- * Extensive Web Services framework

Administrative Tools

- * Easily add and manage Users and Roles
- * Customize granular permission levels for a role
- * Create your corporate taxonomy and assign content to various categories for easier publishing
- * Customize and extend the Customer Database to suit your business (All-in-One solution only)

Business Workflow Engine

- * Create and Build Business Workflows to automate follow-up
- * Create single or multi-step workflows
- * Be notified via Email or SMS
- * Set SLA's (Service Level Agreements)
- * Set duration and reminders for every step of the workflow
- * Setup escalation rules
- * Send 3rd party notifications to notify customers as you internally progress through a workflow
- * Apply workflows to customer enquiries, orders, bookings as well as for content approval